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COLUMBUS LEADERS IN LAW

## A Voice for the Vulnerable

Roger Soroka makes corporate bullies in the trucking industry pay a price.

anaging partner of Soroka & Associates LLC, Attorneys at Law, Roger Soroka pivoted his original legal focus away from commercial litigation and criminal defense after he experienced the personal satisfaction of helping individuals and families impacted by catastrophic injuries. Now working primarily on com-

mercial vehicle accident-related cases, he has been named in Super Lawyers Rising Stars and selected by the National Association of Distinguished Counsel.

Headquartered in Columbus, Soroka & Associates is a nationwide practice, regularly called on by attorneys in other states to lead or consult on challenging cases. Known for his experience and results in commercial vehicle and negligent security matters, Soroka has represented clients at the state and federal level.

resented clients at the state and federal level. Soroka has built a record of obtaining multimillion-dollar awards for clients without "cherry picking" the easiest, most winnable cases. A skilled litigator, he is not afraid to take on cases other attorneys won't. He doesn't accept clients based on whether the odds are in their favor, and he consistently handles matters where liability is disputed. He approaches each case meticulously, regardless of the potential monetary award or the anticipated amount of time needed to win.

"From day one, we roll up our sleeves and get to work preserving vehicles, ordering independent site investigations, securing witness interviews and first responder reports, and contracting with crash reconstruction professionals," says Soroka. "Many times, a trucking company has their investigators at the crash scene before a crash report is even created. The



FROM LEFT TO RIGHT: KATHERINE MEMSIC, ATTORNEY; JOSHUA BEDTELYON, PARTNER; ROGER SOROKA, MANAGING PARTNER; MATT BODEMAN, ATTORNEY; AND TABATHA FRALEY, OFFICE MANAGER.

information we collect early gives clients an advantage in negotiations or at trial. That's why victims should call an attorney as quickly as possible."

## THE HUMAN ELEMENT

"I'm passionate about advocating for innocent victims and their families," Soroka says. "If no one speaks for them, no one is held accountable. If that happens, victims won't recover just compensation for medical bills, lost income, pain and suffering, property damage, or permanent scarring and disfigurement."

Clients sense the difference immediately. While other attorneys turn them down, or pass them off to junior staff members, Soroka personally invests a great deal of time with clients and their families. "I care about the person I am representing, not just the potential award," he says.

Soroka visits clients' homes to speak with family members to learn firsthand how victims and their families were impacted, and what support they need as they wait for legal remedies. When the people he represents have a question or concern, he's just a call or text away.

Soroka is driven to make roads safer and to keep people protected. "I'm very proud of the mark our firm has made on the trucking industry and in holding bad actors accountable for their negligence. We strive to give victims and their families a sense of justice," he says. "By holding people accountable, we are pushing companies to make safety changes and take extra precautions, whether it be on the roads or in the operation of their businesses."

